

### 2011-2012 Board of Directors

Zak Schwarzman Simon Bowers Marcela Camargo Chris Taylor Lori Scharffenberg Mark Hand Lauren Burgweger

### Mission

Manna Project International connects college students, recent graduates and young professionals with international service opportunities to apply their passions and education collectively through service to communities in need.

#### Vision

Our vision is communities serving communities.

MPI's model is a collaborative community-based approach to development stressing three organizational pillars. Holistic Approach, Community Focus and Leadership Development.

## Board Chair & ED Letter

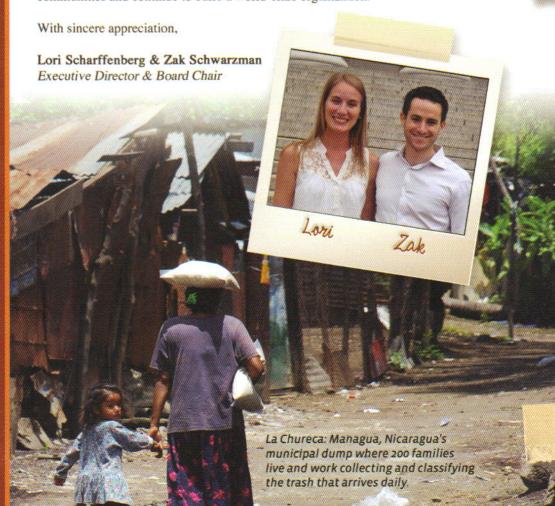
### Dear Manna Project International Community,

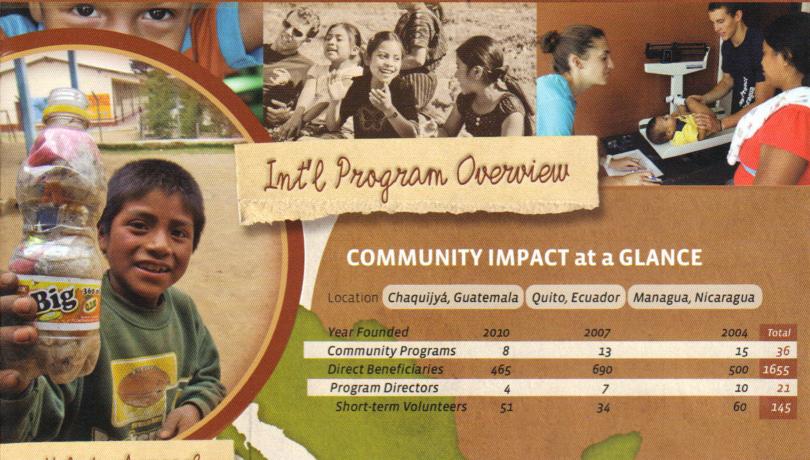
At MPI, we measure success by our ability to connect with and transform lives. It is a challenging yet worthwhile goal, and one that requires us to periodically step back and take stock of our progress. As we look back at the 2011-2012 program year, we can confidently report that MPI has had its most successful year to date.

This year, MPI hosted more short- and long-term volunteers and contributed more hours of community programming than any previous year - allowing us to expand programs at every international site. Examples of this work are highlighted throughout this report and can be attributed to our exceptional volunteers, staff and extended support network.

As MPI approaches its 10-year anniversary, 2012 has also been a year to plan the next decade of growth. MPI leadership has been hard at work analyzing our strengths, weaknesses and opportunities via a strategic planning process. We're busy finalizing these results and are excited to share more in the near future.

Lastly, MPI's growth and success would simply not be possible without your continued support. Thank you for being a part of the MPI community and enabling our dedicated volunteers and staff to impact lives, transform communities and continue to build a world-class organization.





Holistic Approach

MPI takes a holistic approach to development, recognizing that the challenges facing the communities we serve are multifaceted and must be addressed through a variety of disciplines.

### **Community Programs**

Each site implements programs in the following categories:

### Education

Community lending libraries
Children's art
Literacy
Math
Adult English
Children's English
English teacher training
Children's summer camp
Educational scholarships
Environmental education
Recycling

### Health

Preventative health education
Women's health & exercise
Adult nutrition & cooking classes
Feeding program
Children's nutrition & child
sponsorship
Sexual & reproductive health
education
Sports & recreation

## CENTRALAMERICA

Guatemala

Nicaragua

## Economic Empowerment & Livelihoods

Small business development
Micro-finance
Women's empowerment cooperatives
Financial management
Computer literacy
Agriculture development

Ecuador

Community Focus

By focusing on a specific community, MPI is able to effectively pursue holistic development with the foundation of building relationships and trust with community members.



### **MPI-Guatemala**

- Began construction on a Bottle School a fourclassroom, second-story addition to the community school made with 16,000 plastic bottles stuffed with inorganic trash.
- Launched a "teaching the teachers" model for English instruction at the local elementary school impacting over 120 students.
- Provided workshops to more than 550 children on dental health, nutrition and wellness.

### MPI-Nicaragua

- Expanded our work in La Chureca, Managua's municipal trash dump, to include a Women's Livelihoods program for 25 women.
- Received over \$37,000 in grants to launch a jewelry cooperative and provide a new nutritionist and psychologist - further expanding the child sponsorship and clinic services for the 200 families living and working in La Chureca.
- Launched a new Women's Sexual and Reproductive Health class at the local public school impacting 40 preteen girls.

### **MPI-Ecuador**

- Hosted our first annual Manna 5K race with 73 runners participating.
- Initiated a new basic-level computer literacy class for adults
- Tripled the number of participants in our Women's Exercise class and improved our facility.

16,384 hours spent directing programs by all 2011-2012 MPI Program Directors.

MPI's Program Directors are passionate and committed young adults that volunteer for 13 months at our international sites. Supporting MPI's staff of six, our Program Directors allow us to conduct community programs in a high-quality, personalized and cost-efficient manner.

**Direct Impact of ONE MPI Program Director\*** 

Spends 896 hours in the communities served per year

Serves 125 hours in programs per month

Teaches 71 community members

Leads 26 short-term volunteers

Collaborates with 16 locals

Directs 4 programs

### **Building Community**

MPI's volunteers work alongside local leaders and other international organizations to design grassroots programs responding to the interconnected and unique community needs. In essence, MPI builds a community to serve communities.

Leadership Development

Investing in MPI's volunteers and their personal and professional development is an intentional part of our organizational structure, allowing MPI to make an impact in communities now while preparing our volunteers for further impact in the future.

\*2011/12 MPI Community Participant Survey consisting of 185 total responses from the three MPI locations
\*\*Averages of all Program Directors across all MPI sites.

## 2011 Financials

Earned Revenue & Other

Grants

4%

**REVENUE SOURCES** 

### Revenue Breakdown

Individual donor contributions remain our primary source of revenue.

Individuals, Foundations & Corp. \$28,300 Earned revenue \$7,894 Other Total Revenue \$415,290

89%

## **Expenses**

### **GENERAL OPERATIONS**

14% Administration 2% Fundraising

### **PROGRAMS**

27% Community Programs 57% Volunteer Programs

16%

Nicaragua

22,420

75,109

72,463

Individuals, Foundations

and Corporations

806 total donors and more than 50 partnerships, including grants and financial contributions from:

- Walmart Mexico & Central America Austin Community Foundation Northeastern University's Social Family Foundation

  Dennis Shaugnessy Family

  Dorotheau Haus Ross Foundation

- Saint Frances De Sales Church
- James C. Allen Charitable Foundation
- The Lin Fearrington Thomas Private Foundation
- · St John's Episcopal Church



### **EXPENSES**

Salaries & related expenses
Direct program expenses
Volunteer expenses*
US office Expenses**
Travel and meals
Professional Fees
Fundraising & donor relations
Depreciation

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Ecuador 18,084 0 0 733

9,564 2,972 62,409 35,836 247

90,790

39,055

Guatemala

300 214

170,506

118,103

USA

73,511

18,326

14,504

4,328 786

1,875

4,773

418,454

Total

114,015

87,645

189,034 14,504

4,328

1.086

3,069

4,773



<sup>\*</sup>Includes occupancy expenses, meals, travel, communications, stipend, volunteer development & awareness, supplies & insurance.

\*\* Includes rent, printing, supplies & miscellaneous.

# 2012-2013 Organizational Priorities

### Learn more & get involved at: www.mannaproject.org

### Nicaragua

- Launch construction of a new clinic in La Chureca - to provide health, nutrition and livelihood programs for 200 families being relocated from the municipal dump to government housing.
- Purchase a new vehicle to replace our unreliable microbus.

### Guatemala

- Complete construction on the Bottle School Project to provide space for 200 elementary and high school students.
- Expand health programs by offering reproductive health classes to 80 students and 20 young adults.

### Ecuador

- · Secure diversified funding to support our Community Center & Library serving 690 individuals and providing 12 programs annually.
- Pilot a microfinance project serving 15 female farmers and their families, providing increased economic independence.

## USA / Organization-wide

- Expand our leadership development curriculum and resources for volunteers.
- Pilot a career mentorship program for our Program Directors.
- Prepare to celebrate MPI's 10-year Anniversary in 2014.

### Contact Info:

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Connect with us:











