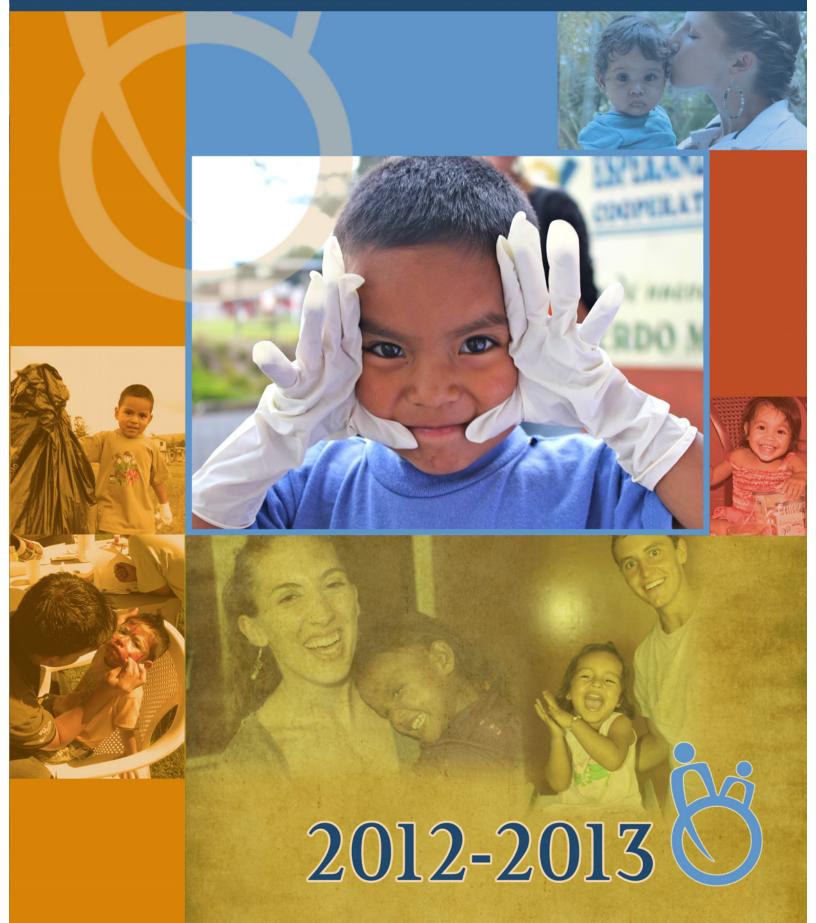
# Manna Project International

# ANNUAL REPORT





#### 2013 Board of Directors

Zak Schwarzman, Chair
Marcela Camargo, Treasurer
Lori Scharffenberg, Secretary
Simon Bowers
Chris Taylor
Mary Rose Conroy
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#### Mission

Manna Project International connects college students, recent graduates and young professionals with international service opportunities to apply their passions and education collectively through service to communities in need.

#### **Vision**

Our vision is communities serving communities.
MPI's model is a collaborative community-based approach to development stressing three organizational pillars: Holistic Approach, Community Focus and Leadership Development.



# From the Executive Director

Dear Manna Project Community,

Our strong community relationships, one of MPI's most powerful assets, were fundamental to the numerous successes we achieved during the 2012-2013 year. Our model provides us with the opportunity and privilege to know personally the individuals in the communities where we work. Our dedicated Program Directors live alongside the community, continually learning and growing with them. This level of engagement and participation sets MPI apart within the field of international development.

The relationships we build on the ground enable us to hear what community members believe are their greatest needs and opportunities. Through community relationships we are able to engage multiple members in the same family, strengthening our holistic approach and increasing overall impact. Moreover, our relationships afford us the opportunity to be aware of, and respond to, time-sensitive and community-specific challenges. Foundational to each of the profound stories of impact shared in this report are MPI's community relationships.

We have the opportunity to build community relationships in Nicaragua, Ecuador and Guatemala, and to have the impact we do, because of our relationships with you. Thank you for being a part of our "communities serving communities."

With much gratitude,

Lori Scharffenberg Warren

**Executive Director** 

### **MPI Organizational Pillars:**

Holistic Approach—MPI takes a holistic approach to development, recognizing that the challenges facing the communities we serve are multifaceted and must be addressed through a variety of disciplines.

Community Focus--By focusing on a specific community, MPI is able to effectively pursue holistic development with the foundation of building relationships and trust with community members.

Leadership Development-Investing in MPI's volunteers and their personal and professional development is an intentional part of our organizational structure, allowing MPI to make an impact in communities now while preparing our volunteers for further impact in the future.



# Impact at a Glance

"MPI is an example to replicate. The Program Directors demonstrate that young people can change the world." — Patricio Silva, MPI Ecuador program participant



### **IMPACT** by the NUMBERS

2012-2013

 $21 \oplus 174 \oplus 52 \oplus 31 \Rightarrow 35 \Rightarrow 3,050$ 

PROGRAM DIRECTORS VOLUNTEERS PARTNERS LOCAL STAFF VOLUNTEERS

**PROGRAMS** 

DIRECT BENEFICIARIES



### Programmatic Focus Areas

- Health ✓ Nutrition & Cooking, Exercise & Sports, Reproductive Health, Preventative Health Education, Primary Healthcare Clinics
- Education ✓ Library, Art, English, Math, Literacy, Environment & Recycling, Kids Camp, Scholarships
- Livelihoods ✓ Micro-finance, Small Business Development Training, Women's Cooperatives, Computer Literacy, Agriculture Development

### **MPI Campus Chapters**

MPI Chapters are student-led groups connecting students with the global community through on-campus, local, and international service initiatives. Chapters include:

- Vanderbilt University
- University of Georgia
- University of North Carolina -Chapel Hill
- **Duke University**
- **Tulane University**
- University of Michigan
- **University of Texas**
- **Worcester State University**

\*Community member quotes translated from community surveys and/or interviews. \*\*Averages of all Program Directors across all MPI sites.

"Combining personal development with community development, the Program Director position is really a fascinating and unique opportunity. Having one year abroad feels like several years of experience at home." -Kiely Barnard-Webster, Nicaragua Program Director 12-13

# GUATEMALA

# **Community Snapshots**

Chaquijyá 53.7% live below the national poverty line

IMPACT by the NUMBERS

PROGRAM VOLUNTEERS PARTNERS LOCAL
DIRECTORS VOLUNTEERS







"The bottle school project has had a great social and environmental impact on our community.'

-Esteben Toc, Guatemalan School Director

Average schooling is only 4 years.

Launched in December 2011, the Bottle School Project was completed in June 2013. The space was constructed using more than 16,000 plastic bottles and provides an additional 4 classrooms for 200 students at the public school in Chaquiyjá. Guatemala has the lowest primary school completion rate in Central America at 40%, with only 10% of students completing lower secondary education. Recognizing the many variables contributing to low graduation rates, MPI supports local schools with investments in teacher training, resources and infrastructure.



# **NICARAGUA**

42.5% live below the national NUMBERS

IMPACT by the

9 + 55 + 19 + 12 - 16 PROGRAM VOLUNTEERS PARTNERS LOCAL DIRECTORS

DIRECT

"I feel supporte<mark>d by Manna</mark> and kno<mark>w the</mark> clinic staff and MPI PDs will visit when my children are sick, especially my youngest, the twins, who are involved in the Child Sponsorship program." — Yamileth Trujillo

80% of children are malnourished

Yamileth Trujillo, a 29 year old mother of 4, depended o<mark>n MPI</mark>'s clinic in La Chureca - a community located at the base of Nicaragua's largest municipal dump. In December 2012, the Nicaraguan government closed the dump, demolished Yamileth's home and appropriated our clinic. In March, Yamileth was excited to help us relocate to a space in her new community, Villa Guadalupe, where we are able to continue providing primary healthcare, health education and women's empowerment programs for Yamileth and her neighbors.



## **ECUADOR**

Chillos Valley 27.3% live below the national poverty line IMPACT by the NUMBERS











PROGRAM VOLUNTEERS PARTNERS LOCAL

VOLUNTEERS PROGRAMS

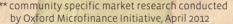


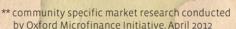
"It would have been impossible to get a loan like Manna's from a bank."

-Blanca Pachacama

Average interest rate on loans is 23%\*\*

Dario and Blanca have sold organic fertilizer, handcrafted wooden birdhouses and guinea pigs for years, but they have never had sufficient capital to scale these businesses and increase their profits. After receiving a low-interest micro-loan and an opportunity to evaluate their business model from MPI, they have documented increased profits, improved well-being and increased household income. After 100% repayment by all participants on the initial \$2,000 in micro-finance loans, Dario and Blanca are now working with MPI to empower and equip other families with the capital and business skills to start or grow their businesses.



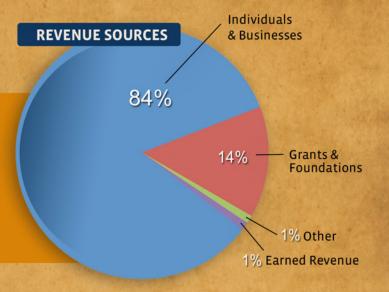


# 2012 Financials

#### Revenue Breakdown

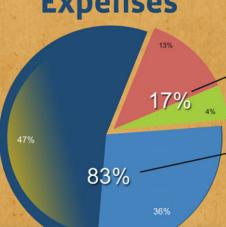
Individual donor contributions remain our primary source of revenue.

Total Revenue	\$552,230
Other	\$5,583
Earned revenue	\$5,653
Grants & Foundations	\$78,726
Individuals & Businesses	\$462,268





# **Expenses**



### **GENERAL OPERATIONS**

Administration \$ 66,882 Fundraising \$24,026

#### **PROGRAMS**

Volunteer Programs \$243,945 Community Programs \$189,204

Total Expenses \$524,057



TOTAL EXPENSES

#### Guatemala Nicaragua Ecuador Total USA **EXPENSES** Community Programs Health 1,208 125 65,893 67,226 Education 12,290 47,003 4,785 0 64,078 Livelihoods\* 25 11,402 0 11,427 Volunteer Programs Living expenses\*\* 56,686 31,807 79,653 0 168,146 Professional development 6,800 2,778 9,721 9,992 29,291 Salary & Benefits 11,219 19,938 21,530 95,887 148,574 Office Expenses\*\*\* 694 133 52 17,740 18,619 Professional Fees 0 0 1,150 4,485 5,635 Publicity & Recruitment 5,786 0 0 0 5,786 Fundraising & donor relations 0 0 0 2,539 2,539 Depreciation 0 2,736 2,736

### 2012-2013 Partnerships

1,001 individual donors and more than 50 organizational partners, including:

- · Walmart of Central America
- **Austin Community Foundation**
- **SG** Foundation
- Dennis Shaughnessy Northeastern University Social **Enterprise Institute**
- The Lin Fearrington Thomas Private Foundation
- Lacrosse The Nations
- The James C. Allen Charitable Foundation
- First Presbyterian Church Of Maitland
- Lankton Family Foundation Inc.
- The Jane & Richard Eskind & Family Foundation
- AllPeopleBeHappy Foundation
- Technoserve
- Kenney & Perkins
- Reweave

93,065

97,641

139,165

524,057

194,186

<sup>\*</sup>Does not include micro-finance loans, which was a total combined disbursement of \$4,170 in 2013.

<sup>\*\*</sup>Includes occupancy expenses, meals, travel, communications, stipend, volunteer development & cultural awareness, supplies & insurance.

<sup>\*\*\*</sup> Includes rent, printing, supplies & miscellaneous.

# Get Involved







### **Donate**

- Support the provision of primary health care and health education for over 700 families across two underserved communities in Nicaragua.
- Contribute to the expansion of our community lending library, providing additional space for our English, art and nutrition classes serving over 800 children and adults in the Chillos Valley of Ecuador.
- Invest in the development of our Community Impact and Leadership Development Training Curriculum for MPI's Program Directors -- the next generation of social change leaders.

### Volunteer

Program Directors

5 to 13-month professional development opportunity for recent graduates and young professionals.

- Summer Internship 4-8 week internship for
- college students and recent graduates.
- Short-term Trips Week-long trips for college students and community groups.
- Donor Visits

See first-hand the incredible impact your gift is having on our communities.

### Learn More

- Visit our website and learn more about our programs.
- Read our Nicaragua, Ecuador and Guatemala blogs to see our sites through the eyes of our Program Directors.
- Contact our staff on the ground to learn more about the communities we serve.
- Connect with us on Facebook, Twitter, and Instagram to stay up-to-date on what is happening on the ground right now.



### Visit the Website:

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#### **CONNECT WITH US:**









